



Media Release

Date: February 24, 2005
Subject: Kitchener Aero and Mid-Canada Mod Center Declared Number One in Canada for Sales by Leading Avionics OEM Suppliers.

For Immediate Publication

Kitchener, Ontario, CANADA – Kitchener Aero and Mid-Canada Mod Center collectively provide Canada's premiere avionics sales, installation and integration service.

Located in Kitchener, Ontario, the focus of **Kitchener Aero's (KAAV) technical expertise is corporate and general aviation markets.** Among many specialties, KAAV excel in the development and implementation of **Special Missions applications for fixed and rotary wing aircraft.** Responsible for many "firsts" in avionics sales, service, maintenance and installation, KAAV have been responsible for some very unique and effect **Aircraft Life Extension Programs (ALEPs) for older turboprop type aircraft.** With both their Special Missions projects and ALEPs, their work centers on **extensive and unique avionics upgrades and applications for small commercial and corporate/executive transportation aircraft.**

Mississauga based **Mid-Canada Mod Centre (MC2) specializes in supporting the needs of corporate and larger commercial/commuter aviation** clientele from Europe, the Eastern Seaboard and all across Canada. They have **unique expertise in TCAS, EGPWS, TAWS and RVSM applications** along with a solid track record for the development of STCs. Most recently they have been at the forefront in next generation technology integration involving **EFBs (Electronic Flight Bags) for Falcon and Challenger** models of corporate aircraft. MC2 have also just **played a major role in the conversion of a passenger 737 aircraft into a unique, corporate/freight combi unit.**

KAAV and MC2 consistently rank among the top Dealers in Canada with the major OEM's. According to data just released, in 2004 **the two companies collectively were rated the #1 in Canada for sales by Aircell, L3 Communications, Rockwell-Collins, Bendix/King, Universal, Garmin, WSI and Becker.** It should be noted that the dealer agreements with Aircell, WSI and Becker were only "inked" in the Spring of 2003 – so to achieve this high a rate of success in such a short time speaks equally well to the quality and capability of the products involved as well as the sales and marketing success of KAAV and MC2.

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In speaking about the achievement, Barry Aylward, President of KAAV and MC2 states:

“In this industry, quality of products and service, fairness in pricing and word of mouth play an important role. Simply put, customers have a choice of where to take their avionics business. Bill Arsenault and I are honoured that confidence in us and the products we sell, service and install with the KAAV and MC2 teams, has translated into a mutually rewarding experience – for the customers, the product suppliers and manufacturers. We have and always will strive to offer only the best products, services and support - and also build the important relationships between the user and OEM. Recognition by our suppliers in this way tells us that together, we are on the right track.”

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For additional information on these and other product lines represented through KAAV and MC2, consult their respective web sites or call Barry Aylward at Kitchener Aero and Bill Arsenault at Mid-Canada Mod Center.

Also for additional information about this media release, you may also contact Robert Seaman-telephone at (416) 806-2966 or by email at rwseaman@bizav.ca.



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